

Dürr is one of the world's leading suppliers of products, systems and services mainly for automobile manufacturing, with a presence in 23 countries. Its range covers the important stages of vehicle production, including plan and build of complete paint shops and final assembly facilities.

## Improving communication and delivery speed

### Benefits of the SEKO Solution

- On time freight movement and competitive prices
- Listening to Dürr's needs and requirements to create a tailored logistics solution
- Delivering greater efficiency, better direct communication and lower costs
- Maintaining a single point of contact with Dürr to solve its logistics problems

“We often need cost effective solutions for urgent air freight shipments. Our existing suppliers could not provide this but SEKO did, ultimately saving us 70% in costs! Furthermore, SEKO kept in very close contact with us during every step of the movement to China. We are very happy with the way SEKO takes care of our needs and the way we communicate with each other.”

Thomas Lauer – Logistics Manager



AUTOMOTIVE  
CASE STUDY

# The Dürr story



## THE CHALLENGE

Dürr had a very urgent 25 ton air freight shipment that needed to go to Shanghai in China. Due to the oversized dimensions, most conventional aircraft were unable to accommodate the cargo and competitors Schenkers and Kuehne + Nagel both quoted for a full aircraft charter to transport the product.

## THE SOLUTION

SEKO sourced a split charter option for less than 70% of the costs quoted by the competition, and then kept in very close contact with Dürr, updating key contacts every step of the way during the transportation until final delivery in China – on time!

## THE RESULT

Significant cost savings, increased visibility, improved levels of communication, on time delivery and a very happy customer that knows who to turn to for the best solution.

“Supplying  
Motor Industry  
Innovation.”

To find out how SEKO can help you transform your business, please email [hello@sekologistics.com](mailto:hello@sekologistics.com)



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